



Dear Manager,

Want to enhance your tennis program and improve member services? Then, you'll want to send your director of tennis or one of your teaching professional staff members to the 2012 USPTA World Conference in Monterey, Calif., Sept. 16-21 at the Hyatt Regency Monterey Hotel & Spa.

The premier educational event for the tennis industry, this conference annually features more than 40 speakers and over 40 seminars and four-hour specialty courses on everything from teaching and facility management to sport science and professional development. Participants will also be able to attend a tennis buying show and certification upgrade opportunities.

USPTA's World Conference provides tremendous educational benefits to anyone who teaches, manages and promotes tennis activity, and we believe you'll be able to see firsthand how these benefits enhance the business at your facility. As you know, continuing education is important to the success of your programs and is a key to enhancing member service and satisfaction.

The estimated costs associated with attending this conference include registration of \$425, round-trip airfare of \$400, and hotel room rates of \$125 per night. The average cost of attendance will be roughly \$1,500 based on a six-day stay. This is a great value when compared to similar conventions, where registration alone can exceed \$1,000.

If your facility would like to send your teaching professional to this great event, USPTA will extend the **early registration price of \$350** to anyone who calls and mentions this special offer. To register and take advantage of the discount, please call toll free 800-877-8248.

For more information on the event, including a detailed schedule, a list of speakers, hotel and other travel information, visit the World Conference website at www.usptaworldconference.com.

We hope you will consider sending someone from your staff to USPTA's World Conference on Tennis. We know you'll see the benefits of the education in better programming and services to your members.

With kind regards,

Tom Daglis
USPTA President